

MISSION STATEMENT

AIA San Francisco is committed to enhancing the quality of life in the Bay Area by promoting excellence in architecture, design, and the built environment.

VALUES

- RELEVANCE
- EQUITY
- PUBLIC BENEFIT
- COMMUNITY
- SUSTAINABILITY
- LEADERSHIP



CONNECTING the built community.

EXTERNALLY

PROGRAMMING:

Create accessible, inclusive, and engaging content related to the built environment.

ALLIANCES:

Broaden engagement with diverse allied stakeholders.

DIVERSITY:

Increase connections with diverse communities, individuals, and organizations.

INTERNALLY

MEMBER CONNECTIONS:

Strengthen opportunities and platforms for meaningful connections between members.



COMMUNICATING the value of architecture through government relations and public policy.

GOVERNMENT RELATIONS

GRASSROOTS INFLUENCE:

Ensure that members have an active role in public policy proceedings through training, civic duties, and channels for input.

PUBLIC AGENCY ARCHITECTS:

Engage public agency architects in AIASF.

LEADERSHIP OPPORTUNITIES:

Facilitate leadership opportunities and promote awareness for members to influence public policy through public service.

PUBLIC ENGAGEMENT

TRUSTED RESOURCE:

Position AIASF as the credible resource for community organizations, governmental agencies, and media inquiries.

BRAND STRENGTH:

Improve public awareness of design, architecture, and AIASF through a powerful brand and presence.

AIA LEVERAGE:

Build upon the reputation and leverage resources of AIA nationally, in California, and regionally.



ADVANCING the profession of architecture by delivering value to members and the community.

MEMBERSHIP

MEMBERS:

Elevate the next generation of architects and member leaders.

EDUCATION AND RESOURCES:

Position AIASF as a valuable resource for consultation, information, and education.

EQUITY:

Advance the equitable practice of architecture.

COMMUNITY

AWARENESS:

Improve visibility and accessibility of AIASF through a collaborative office environment, web presence, media relations, etc.

PUBLIC PROGRAMS:

Provide public programs and resources to improve awareness of architecture and design excellence.