

For Immediate Release  
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## **bauhaus.photo**

**On View: October 10–November 8, 2019**



Unknown photographer, "Bauhaus" lettering on the Bauhaus building, 1930 (left).  
Grit Kallin-Fischer: Industrial porcelain, KPM-Berlin, 1930 (right) Copyright: Bauhaus-Archiv Berlin

**San Francisco, September 17, 2019:** On the 100-year anniversary of the Bauhaus school's opening in Weimar, Germany, American Institute of Architects, San Francisco (AIASF), Center for Architecture + Design (The Center) and the Museum of Craft and Design (MCD) are pleased to present *bauhaus.photo*, a traveling exhibition, developed by the [Bauhaus-Archiv/Museum für Gestaltung](#), Berlin, in partnership with the [Goethe Institut](#) San Francisco. *bauhaus.photo* presents 100 key works from the world's largest collection of Bauhaus photography, which is comprised of more than 70,000 images.

100 photographic reprints presented at the partnering venues will display the wide variety of ways in which photography was used to document and foster creativity at the Bauhaus. Categorized into four themes—life at the Bauhaus (celebrations/performances, everyday life/leisure, and life in the workshops), portraits, architectural and product photography, as well as images from the Bauhaus' only photography course, headed by Walter Peterhans—these prints provide an extensive overview of the artistically diverse Bauhaus campus. AIASF will showcase the majority of the photographs spanning all four themes in the Center for Architecture + Design gallery. Additionally, in their front galleries, the Museum of Craft and Design will feature 30 photographs focusing on design objects, weaving workshops, and product photography.

The exhibition presents classic works by Lucia Moholy, László Moholy-Nagy, and T. Lux Feininger as well as images by lesser-known photographers like Kattina Both, Irene Bayer and Max Peiffer Watenpflu. Their photos use dynamic diagonals, extreme perspectives, and refined tricks to visualize the experimental and professional approach to the medium of photography at the Bauhaus. Such images convey life at one of the 20<sup>th</sup> century's most important art schools.

The works of Bauhaus students and teachers helped lead to the simultaneous development of contemporary avant-garde photography, from Surrealism and Dadaism to the New Vision and New Objectivity.

The exhibition *bauhaus.photo* is part of [Wunderbar Together: The Year of German-American Friendship 2018/19](#), a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut and with support from the Federation of German Industries (BDI).

Admission to *bauhaus.photo* will be free to all MCD and AIA visitors at each location. The exhibition is accompanied by a 144-page, richly illustrated catalog in English and German.

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### ***bauhaus.photo* Related Events**

**Exhibition Opening reception**  
**AIASF+ Center for Architecture + Design Gallery**  
**130 Sutter Street, Suite 600**  
**October 10, 2019, 6:00 – 8:00 PM**

**MCD Curator Symposium: *bauhaus.photo***  
**Museum of Craft & Design**  
**2569 3<sup>rd</sup> Street**  
**October 11, 2019 – 6:30 – 8:00 PM**

**2<sup>nd</sup> Century Modernish + Bauhaus**  
**AIASF+ Center for Architecture + Design Gallery**  
**130 Sutter Street, Suite 600**  
**October 15, 2019, 6:00 – 8:00 PM**

**Film Screening: “Bauhaus Spirit”**  
**AIASF + Center for Architecture + Design Gallery**  
**130 Sutter Street, Suite 600**  
**October 17, 2019, 6:00 – 8:00 PM**

#### About the American Institute of Architects, San Francisco Chapter (AIASF)

Serving the Bay Area for more than a century, the American Institute of Architects, San Francisco Chapter, one of the largest of the AIA's nearly 300 chapters, represents more than 2,300 practicing architecture as well as 400+ allied community professionals in San Francisco and Marin Counties. As a resource for their members and the general public, AIA San Francisco strives to improve the quality of life in the Bay Area by promoting architecture and design. They further this goal through community involvement, education, advocacy, public outreach, member services, and professional excellence. [www.aiasf.org](http://www.aiasf.org)

#### About the Center for Architecture + Design (The Center)

The San Francisco Center for Architecture and Design enhances public appreciation for architecture and design through exhibitions, lectures, tours, film series, and other programs that aim to reveal the richness of the design arts. Over the past 15 years, The Center has supported expansive programs making design accessible to all San Francisco residents.

The mission of the San Francisco Center for Architecture and Design is to advocate for local communities by leveraging the power of design to create positive change. The Center is a collaborative environment where design organizations and thinkers share ideas to foster an interdisciplinary design dialogue and encourage innovative design.

#### **About the Museum of Craft and Design**

Celebrating 15 years with DESIGN15, the Museum of Craft and Design (MCD) is the only museum in San Francisco devoted to craft and design. Founded in 2004, the MCD showcases designers, makers and artists through an exciting and distinctive series of craft and design-focused exhibitions and public programs. As a non-collecting institution, the museum actively collaborates with artists, designers, museums and universities, as well as design venues and practitioners to create inspirational experiences in the world of craft and design for visitors of all ages. [Sfmcd.org](http://Sfmcd.org)

#### **About Goethe-Institut San Francisco**

The Goethe-Institut, the cultural institute of the Federal Republic of Germany, is comprised of 159 institutes in 98 countries. The San Francisco branch has been promoting German culture and language since 1967. Its year-round cultural activities include performances, art exhibitions, film screenings, readings and lectures, annual events with local cultural institutions and social gatherings. The Goethe-Institut San Francisco is renowned due to the Berlin & Beyond Film Festival, one of the leading festivals of German cinema in the Americas.

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**bauhaus-archiv**  
museum für gestaltung

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CRAFT  
DESIGN**  
MUSEUM OF CRAFT AND DESIGN

 **GOETHE  
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